



## The future of configurators for motors, gearboxes and drives has come



Today, successful companies have a competitive advantage deriving from their "informal knowledge": the challenge of Industry 4.0 consists, in this perspective, in the formalization of knowledge through its translation into data and its exploitation through appropriate models of analysis.

The knowledge of Motive permits her such a competitive advantage, because it designs and produces both motors and gearbox and electronic speed variators. This peculiarity allows Motive to keep under control each ring of the power transmission chain. If the password of Industry 4.0 is interconnection, or to have in real time the information

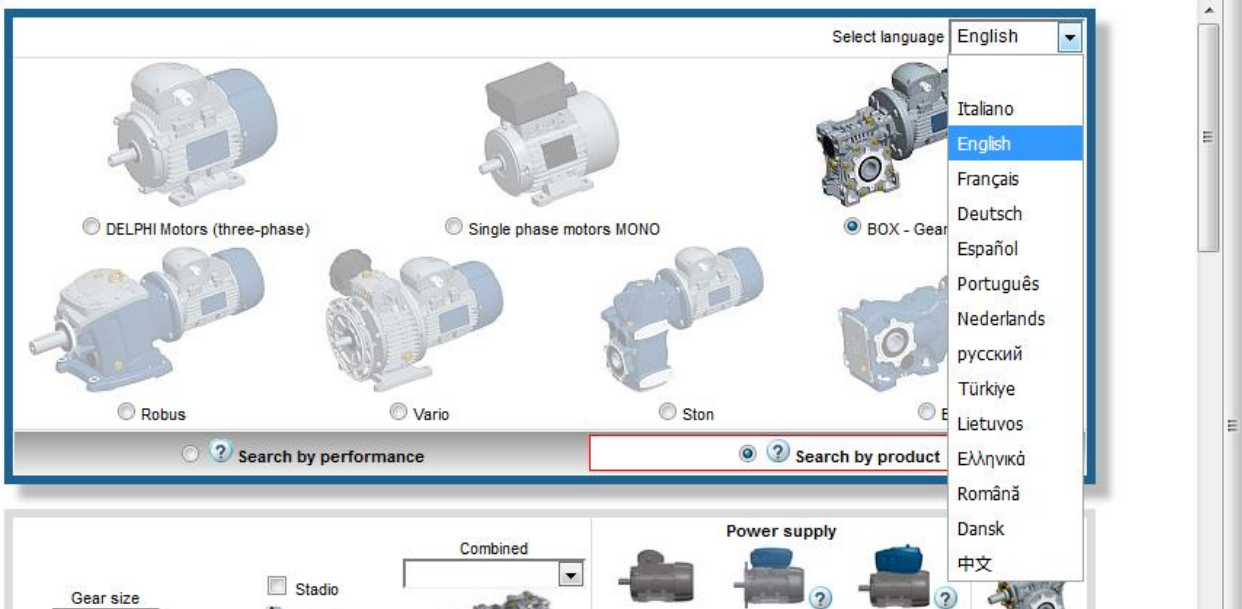
needed to decide, the latest innovative developments of the configurator of Motive (<http://www.motive.it/en/configuratore.php>) establish a new point of reference in this field that the other manufacturers will have to follow if they can.

The configurators, in fact, are not new for gearboxes; online tools that allow you to select, configure and download drawings and data sheets of gearmotors along with their accessories. But Motive configurator goes far beyond this for the following reasons:

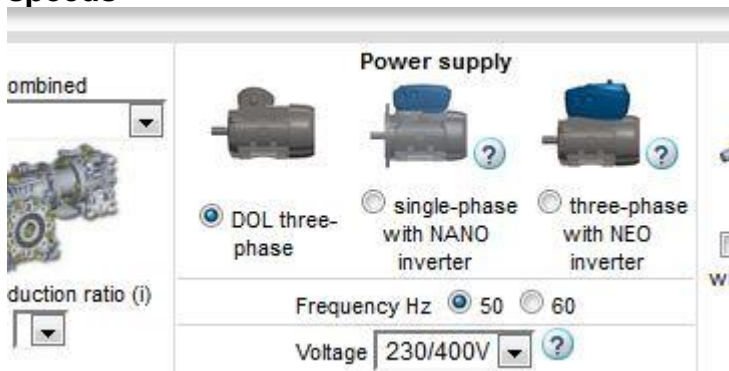
**1. It is free. No login required. You just have to click <http://www.motive.it/en/configuratore.php>**

**2. It is easy. You do not need to be an expert to use it, but you become an expert when you use it**

**3. It speaks in 14 languages, and further will be added**



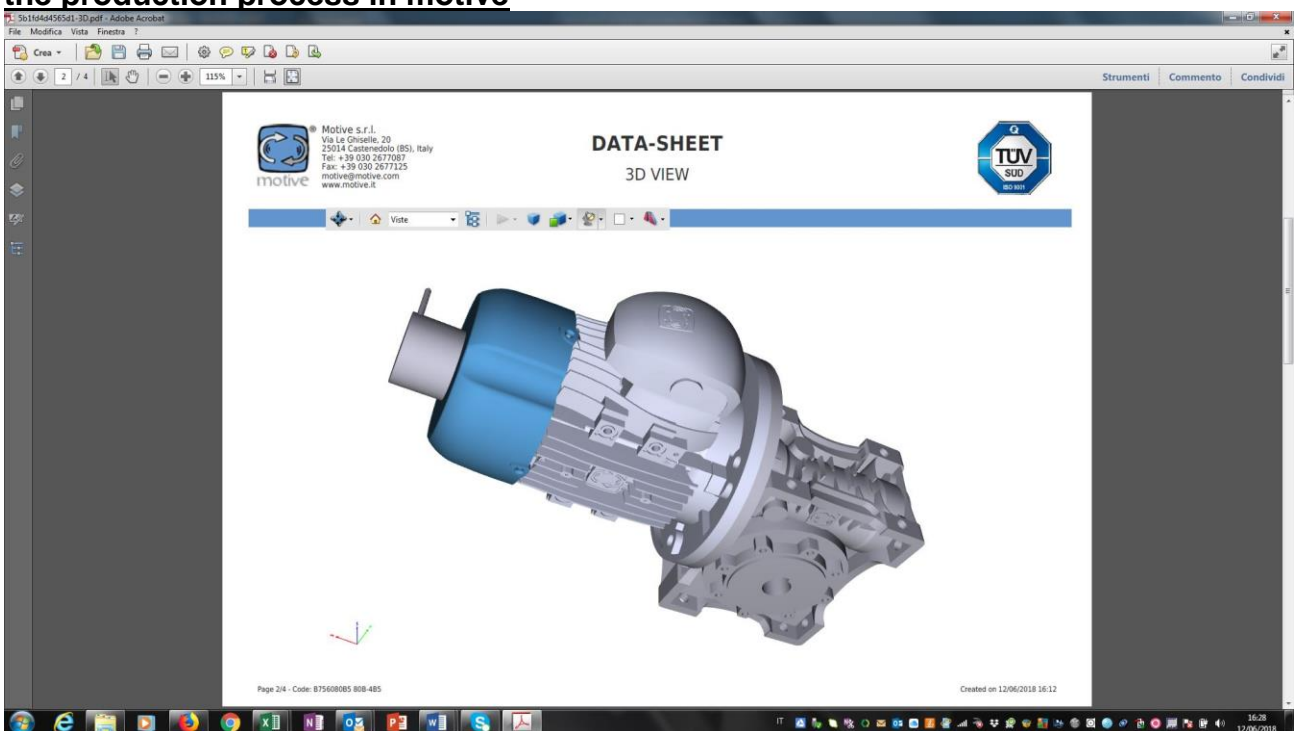
**4. It allows adding to the motor-reducer assembly, also the variable speed drive mounted on board, so as to show what happens to the performance at the different speeds**



**5. It includes now hundreds of optional interlaced special executions, which guide the user to customize the product to different environments, uses, installation needs and applications**

<b>Motor type</b> <input checked="" type="radio"/> standard <input type="radio"/> ATDC <input type="radio"/> AT24 <input type="radio"/> None <input type="radio"/> ATTD		<b>Motor mounting angle</b> <input checked="" type="radio"/> 0° <input type="radio"/> 90° <input type="radio"/> 180° <input type="radio"/> 270°		<b>Cable gland position</b> RIGHT <input checked="" type="radio"/> right (standard) <input type="radio"/> front <input type="radio"/> left <input type="radio"/> back
<b>ATEX options</b> <span style="float: right;">v Show</span>				
<b>MOTOR - special executions</b>				
<b>Special ambient conditions protection</b> <span style="float: right;">v Show</span>				
<b>electrical protection</b> <span style="float: right;">v Show</span>				
<b>mechanical protection and adaptation</b> <span style="float: right;">v Show</span>				
<b>encoder</b> <span style="float: right;">v Show</span>				
<b>Generating models:</b> <span style="color: red;">(!) Please select one or more options</span>				
<input type="checkbox"/> PDF Datasheet with 3D view ? <input type="checkbox"/> PDF Datasheet with no 3D view ?		<input type="checkbox"/> 3D STEP model <input type="checkbox"/> 2D DXF drawing		
additional text that you want to be shown in the data sheet:		Add your own header with logo in the datasheet		
<input type="button" value="Submit"/>		<input type="button" value="Submit + 3D preview"/>		
<input type="button" value="Reset"/>				

**6. The result of the above, further than 3D CAD models and 2D CAD drawings, is a datasheet that contains not just technical data, but also the data / codes necessary for a correct, unambiguous mutual understanding between the client's wishes and the production process in motive**



**7. This advanced selection will soon communicate with moive.it reserved area for clients, another tool that will then allow also to know the final price of the configured product with all selected customizations**

I remain at your disposal for any clarification



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